## Blog Post 3: More Than a Treat – Reward, Train & Topper Tricks for Every Pet

At The Paw Grocer, we’re known for our irresistible single-ingredient, freeze-dried treats, but they’re not just for snacking. These powerhouse proteins can help you train more effectively, reward good behaviour, and even entice the fussiest eaters.

### 1. Training Rewards That Actually Work

Whether you're teaching a new puppy to sit or reinforcing recall with your cat, motivation is everything. Our treats are:
- Palatable enough to keep focus high
- Dry and non-greasy for handling on walks
- Easy to break into tiny pieces, especially our duck, goat or kangaroo options

Pro tip: Use a high-value treat like kangaroo for big wins or behaviours that are harder to teach.

### 2. Positive Reinforcement Made Simple

Our treats are perfect for everyday moments of reinforcement, not just formal training sessions. Use them to:
- Reward calm behaviour during grooming or vet visits
- Encourage good manners during walks
- Reinforce crate or carrier training

Because they're nutritionally clean (just meat), you don’t have to worry about over-rewarding.

### 3. The Secret Weapon for Fussy Eaters

If your dog or cat is turning their nose up at meals, our treats can help:
- Crumble over dry food as a high-value topper
- Rehydrate with warm water for a soft, aromatic mix-in
- Mix into puzzle feeders to boost engagement and interest

Sardines in particular add an omega-3 boost and irresistible aroma that even picky pets can’t ignore.

Whatever your goal — bonding, behaviour, or better meals — The Paw Grocer is your partner in real, functional, delicious rewards. Try our range in a whole new way today.