



# HEALTHY, ALL-NATURAL SUPERFOOD DOG TREATS

*for every day training, tricks & enrichment toys*

## PRODUCT BROCHURE



# GOLDEN STANDARDS: WHAT SETS OUR TREATS APART

The Golden Bone Bakery began with Jett—a clever Labrador x Blue Heeler who loved training, enrichment games, and showing off his tricks. But every treat his pawrents gave him triggered digestive issues.

Despite "natural" claims on the packaging, the ingredient lists told a different story—full of fillers, preservatives, and artificial nasties. So Katharina, with a background in Pharmaceutical Sciences, teamed up with a holistic vet to create something better.



**At The Golden Bone Bakery, we create treats with everyone in mind—dogs, pawrents, and store owners too.**

Our vet-approved recipes are made with functional superfoods and no fillers, baked in Australia using nutritious ingredients. They're dry, pocket-friendly, gentle on tummies, and perfect for training or enrichment toys.

We design every product with love for detail—from the flavour to the cute shapes to our shelf-ready, eye-catching packaging that stands out in-store and online.





# IMMUNE BOOSTER

## CONTAINING BLUEBERRY AND BEETROOT

Antioxidant-rich blueberries and heart-supporting beetroot to strengthen your dog's natural defenses



### CHRONIC GUT ISSUE

Both my dogs loved the blueberry & beetroot treats. Even Lotta with chronic gut issues tolerated the treats very well. We like that they are small for teaching tricks and muzzle training. As they are dry, you can keep them in your pockets with no worries.

ANNE K.



### Sweet, Crunchy & Full of Superpowers

Our sweetest-tasting treat blends antioxidant-rich blueberries with nutrient-packed beetroot to support immune health and cell function.

Packed with anthocyanins to fight free radicals, these crunchy bites are perfect for sensitive tummies, training, and daily wellness—delicious, functional, and loved by even the fussiest pups.

# HAPPY TUMMY

## PUMPKIN, KALE & PREBIOTICS

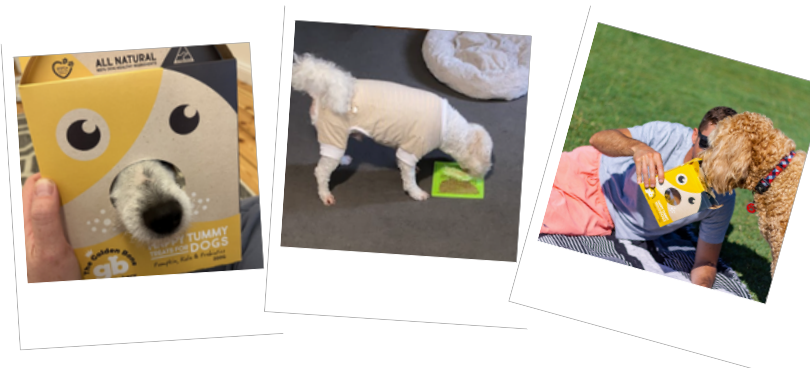
Soothing pumpkin, nutrient-rich kale, wholesome oats, and beneficial prebiotics to nurture your dog's digestive health



**"WE ABSOLUTELY LOVE THESE TREATS FOR OUR DOG!"**

So much thought has gone into their creation, from the healthy ingredients to the thoughtful shapes.

**PENELOPE B.**



### Everyday Treats for Sensitive Tummies

This gut-loving blend features pumpkin, kale, and added prebiotics to support healthy digestion and nutrient absorption.

Rich in fibre and gentle on tummies, these crunchy treats help balance gut bacteria—perfect for dogs with dietary sensitivities or pawrents focused on daily digestive wellness.



# FRESH BREATH & STRONG EYES

## CHLORELLA SEAWEED & MINT

Minty treats that support fresh breath and healthy, bright eyes.



chlorella seaweed



mint



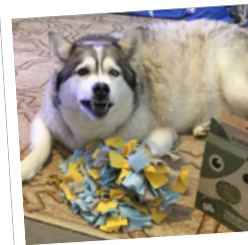
oats



**"WHEN THEY SEE ME WITH THE PACKET THEY KNOW  
THEY'RE GETTING SOME YUMMY TREATS."**

Both my miniature schnauzers absolutely love it!

RITA V.



### A Treat That Smiles Back

This refreshing blend of mint and chlorella supports fresh breath, digestive comfort, and eye health. Rich in lutein and antioxidants, chlorella helps protect vision and boost immunity, while mint naturally freshens breath and soothes sensitive stomachs.

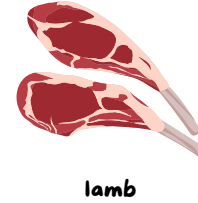
A functional treat your pup—and your nose—will love.



# LAMB & MINT BITES

## AUSTRALIAN LAMB LUNG & MINT

Contains Australian lamb lung with refreshing mint for a dual-action treat that satisfies your dog's carnivore cravings while naturally supports freshening their breath



lamb



mint



oats

"YUMM"

Mr Ripley runs towards me at the first rattle of the box. He would open the box and eat all if left down in his reach.

ELIZABETH B.



### Crunchy Rewards for Focus, Fresh Breath & Tummy Support

Made with 100% Australian lamb lung, these crunchy, protein-rich bites support focus, dental health.

Mint naturally freshens breath and aids digestion—making them ideal for training sessions, sensitive stomachs, or dogs needing a clean, nutrient-dense reward with zero fillers.



# 3 PARTY FLAVOUR MIX

**FRESH BREATH + IMMUNE BOOSTER + HAPPY TUMMY**

Three superfood flavours in one crunchy, tail-wagging treat mix.



## “MY DOGS LOVE THESE TREATS”

Such a great size to reward. He loves having a variety of flavours in the one pack.

SACHA K.



## Three Bestsellers, One Superfood Treat

A crunchy mix of our top three flavours—Immune Booster, Happy Tummy, and Fresh Breath & Strong Eyes. Packed with functional benefits and loved by even the fussiest pups, it's perfect for variety, training, or multi-dog households.



# SNACKPACKS

## 16 X 40G PACKS IN OUR SUPERFOOD TREAT RANGE

### Pocket-sized superfood treats in vibrant, display-ready mini packs

Our 40g SnackPacks offer a convenient, mess-free way to reward on the go. Ideal for training, enrichment games, or as a quick grab-and-go gift, these mini packs come in all five superfood flavours—beautifully packed in display-ready boxes built to drive impulse purchases.



*Immune Booster*



*Happy Tummy*



*Lamb & Mint Bites*



*Fresh Breath &  
Strong Eyes*



*3 Flavour Party Mix*



*4 Flavour Selection*



# SEASONAL

## DOG ADVENT CALENDARS & HOWL-O-WEEEN SPOOKY SNACKS

Celebrate the seasons with our limited-edition treats that deliver joy, nutrition, and standout shelf appeal. From festive **Santa Paws Merry Mix** SnackPacks and two beautifully designed **Advent Calendars** to spooky **Howl-o-ween** SnackPacks, each product features our signature superfood recipes in vibrant, themed packaging.

Designed for impulse purchases, gifting, and seasonal merchandising, these products shine in-store and online—making it easy for stockists to tap into seasonal excitement while offering functional, fun treats that dogs and their pawrents love.



25 sachets filled with  
Superfood dog treats



Charcoal & Happy Tummy



Immune Booster + Fresh Breath & Strong Eyes



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