

# SavourLife<sup>+</sup>

DOG FOOD THAT MAKES A DIFFERENCE

**50%** HELP SAVE  
of our profits **rescue DOGS**



INFORMATION GUIDE

essentials  
RANGE



NATURAL  
ADULT FOOD



AUSTRALIAN  
MEAT



# Introducing SavourLife Essentials with Veggies & Rice

We want every person, no matter their weekly budget, to be able to access a high quality, all-natural, Australian Made Food for their dog, and help save rescue dogs at the same time! So we are very excited to introduce you to the Essentials Range, a high quality, affordable, Australian Made Food for all dogs.



AVAILABLE IN ECONOMICAL 3KG AND 15KG OPTIONS

# SavourLife Essentials

## Product Benefits

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### AUSTRALIAN MEAT

Minimum of 60% of the protein in our Essentials Range is from quality Australian meat! Unlike plant-based proteins, protein from animal sources are considered complete, meaning they contain all of the essential amino acids dogs bodies needs to function effectively, maintain body mass while supporting the immune system.



### CONSISTENT INGREDIENTS EVERY BATCH

All our ingredients are named and remain the same from batch to batch. No confusing ingredients lists, by products or "and/or's" used. Consumers know they will be getting the same high quality protein source every time they pick up a bag of Essentials, which may reduce adverse reactions due to sudden changes in diet. We also ensure there are no artificial flavours, colours, or preservatives added.



### INCLUDES FISH OILS

We've added fish oil to every bag; a natural and rich source of Omega 3, which can help relieve allergies, dry itchy skin, and keep dog's coats shiny and healthy.



### AAFCO COMPLIANT

The Essentials Range is designed to exceed the stringent nutritional requirements set by AAFCO. AAFCO is the world's leading independent authority on pet food nutrition. All the foods in the Essentials Range exceed the specific requirements prescribed for the relevant life stages and/or breed size variants.





# Adult Chicken

# Adult Beef



## Protein

Chicken is a very popular source of protein for all dogs. It is rich in Omega 6 fatty acids as well as essential amino acids and naturally occurring glucosamine. The fatty acids support immune function as well as skin and coat health, while glucosamine supports joint health. It is also great for fussy eaters and is known to be gentle on tummies.

## Protein

Beef is an option for dogs who like something a little different. Beef is full of vitamins and minerals like B3 essential for converting fats into energy and B12, responsible for key functions like the brain and nervous system. It is also rich in Iron which is essential for helping red blood cells carry oxygen and nutrients through the body.

## Ingredients:

Chicken Meal, Oats, Chickpeas, Wheat, Poultry Oil, Sorghum, Natural Flavouring, Rice, Alfalfa, Vitamins & Minerals & Amino Acids, Sea Salt, Fish Oil, Seasonable Vegetable Mix, Yucca Schidigera Extract, Chicory Root (Natural Prebiotic), Natural Antioxidants (including Rosemary Extract and Green Tea).

## Ingredients:

Beef Meal, Oats, Wheat, Chicken Meal, Sorghum, Chickpeas, Beef Tallow, Rice, Natural Flavouring, Alfalfa, Wheat Protein, Vitamins & Minerals & Amino Acids, Sea Salt, Fish Oil, Seasonable Vegetable Mix, Yucca Schidigera Extract, Chicory Root (Natural Prebiotic), Natural Antioxidants (including Rosemary Extract and Green Tea).

## GUARANTEED ANALYSIS

Crude Protein (min.)	23%
Crude Fat (min.)	13%

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Crude Protein (min.)	23%
Crude Fat (min.)	13%



# Puppy Chicken

## Protein

Made with premium Australian Chicken, the perfect meat for puppy's sensitive tummies

## Special Recipe

Specially developed for the needs of growing puppies, with tailored protein, fat and calorie levels

## Appropriate Format

Kibble size 35% smaller than Adult Chicken

## DHA GOLD

Known to assist in neurologic development, while also assisting retina development in growing puppies



## Ingredients:

Chicken Meal, Chickpeas, Oats, Wheat, Poultry Oil, Sorghum, Natural Flavouring, Rice, Alfalfa, Vitamins & Minerals & Amino Acids, Sea Salt, Fish Oil, Seasonable Vegetable Mix, Yucca Schidigera Extract, Chicory Root (Natural Prebiotic), Natural Antioxidants (including Rosemary Extract and Green Tea), DHA GOLD.

## GUARANTEED ANALYSIS

Crude Protein (min.)	30%
Crude Fat (min.)	14%





# Large Breed Chicken



FISH  
OIL



NATURAL  
ADULT FOOD



CONTAINS  
GLUCOSAMINE  
& CHONDROITIN

## Ingredients:

Chicken Meal, Oats, Wheat, Sorghum, Chickpeas, Poultry Oil, Natural Flavouring, Alfalfa, Rice, Vitamins & Minerals & Amino Acids, Sea Salt, Fish Oil, Seasonable Vegetable Mix, Yucco Schidigera Extract, Chicory Root (Natural Prebiotic), Glucosamine & Chondroitin, Natural Antioxidants (including Rosemary Extract and Green Tea)

## GUARANTEED ANALYSIS

Crude Protein (min.)	22%
Crude Fat (min.)	13%



## Protein

Made with premium Australian Chicken; rich in Omega 6 fatty acids as well as essential amino acids and naturally occurring glucosamine

## Appropriate Format

Kibble size 20% larger than Adult Chicken

## Special Recipe

Specially developed for the needs of Large Breed dogs, with tailored protein, fat and calorie levels

## Joint Health

Added Glucosamine and Chondroitin for joint health



# Which range is right for you?



GRAIN FREE



ESSENTIALS

Protein from meat	80%	60%
Grain free	✓	
Gluten free	✓	
Wheat free	✓	
Glucosamine	✓	Large Breed Only
Fish oil	✓	✓
All natural	✓	✓
AAFCO compliant	✓	✓
Price	\$\$\$	\$\$

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DOG FOOD THAT MAKES A DIFFERENCE

# That's what makes our food great, but we are a different kind of company as well!

## 1

We donate 50% of our profits to small pet rescue groups nationwide, helping them save and re-home abandoned dogs.

## 2

Our 'See Who You're Helping' code on every pack links customers to their own rescue dog and we give them updates on their journey to adoption. They can see the difference they are helping us make!

## 3

We are a small, 100% Australian, family-owned business taking on the big guys! All our products are proudly 100% Australian Made.

## 4

### adopt dog

Adopt-A-Dog provides a simple way for you to search for a dog that fits your home and lifestyle, while at the same time providing rescue groups support for each dog that they list for adoption.

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## Thank you for helping rescue dogs

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With your support we've helped over **35,000 dogs** in just 8 years by donating over **\$4.5 MILLION** to dog rescues all around Australia!

To find out more:

[www.savour-life.com.au](http://www.savour-life.com.au)

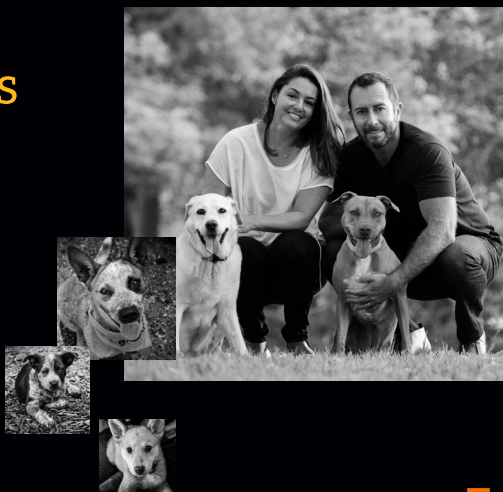
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