

RawMix50™ Product Information Guide

Product

Animals Like Us RawMix50™ with Grass-Fed Lamb Dog Food

Sizes

12oz/340g

4lb/1.8kg

8lb/3.6kg



Product Description Short

A tasty blend of 50% freeze-dried raw New Zealand grass-fed lamb meat and organs, combined with 50% high protein meat bites. A safe and easy way to add the natural goodness of raw.

Product Description Long

Animals Like Us believe pets make us better people and better nutrition makes better pets. Their recipes are crafted based on what dogs instinctually crave and what science agrees is optimal. Raw.

Your pal is designed by nature to need natural raw protein for energy and strength. Animals Like Us have eliminated the mess and fuss and made it easy to add raw to your dog's diet with their RawMix50™ meals.

Animals Like Us RawMix50™ contains 50% freeze-dried raw New Zealand meat and organs mixed with 50% high protein meat biscuits.

RawMix50™ gives your dog more from their diet. More protein power, more digestion and more taste. Your dog will love it. After all, it is what they are meant to eat.

This chunky raw mix is perfect for dogs of all breeds and life stages*, even the fussiest of pals. Plus you won't find any nasties in their recipes, only ingredients that are proven to support your dog's hips and joints, immune health and promote healthy skin and shiny coats.

RawMix50™ is made to be enjoyed as a main meal. You can serve this dry or with added water to create a gravy-like juice dogs lap up!

**While we love all puppies, per AAFCO requirements, we are not suitable for puppies that will grow into large or giant breeds (exceeding 30kgs/70lb or more as an adult)*

RawMix50™ Product Information Guide

Features and Benefits

IT'S RAW, MADE EASY! | The easy and safe way to add raw to your dog's diet. RawMix50™ is a tasty blend of 50% freeze dried raw lamb lung, lamb tripe, lamb liver and lamb heart combined with 50% high protein meat bites.

A MORE EXCITING BOWL | Not just a meal, it's an adventure! The natural variety of chunky freeze-dried pieces creates a bowl that's visually exciting – and dogs go nuts for the taste!

YOUR PET'S WELL-BEING IN MIND | Animals Like Us recipes are free from fillers like corn, wheat, and soy, and free from growth hormones and GMOs. You can feel good knowing you're feeding your dog the best.

HIGH QUALITY INGREDIENTS | Made with premium raw, New Zealand meat and organs from our local sustainable & ethically managed grass field farms and oceans. Every batch is tested to ensure the highest quality and safety standards.

WHY FREEZE-DRIED RAW? | The freeze-drying process gently removes the moisture and locks in the natural nutrition and taste present in fresh, raw food for a minimally processed diet.

COMPLETE AND BALANCED DIET | Formulated to meet AAFCO requirements so you can be confident your pet is getting all their essential proteins, vitamins and minerals*

MADE IN NEW ZEALAND | Animals Like Us was born, and is made, in New Zealand. The fertile soils and mild climate allow for some of the world's best natural farming practices; where animals can graze freely on wide open pastures and thrive in clear waters.

Health Condition Dietary

Formulated for all breeds and lifestages*. To be enjoyed as a main meal, you can serve this dry or with added water to create a gravy-like juice dogs lap up! Try mixing up meal times with enrichment tools such as a lick mat. Fresh water should always be available with each meal.

**While we love all puppies, per AAFCO requirements, we are not suitable for puppies that will grow into large or giant breeds (exceeding 30kgs/70lb or more as an adult)*

RawMix50™ Product Information Guide

Feeding Guide

Your dog is unique so the amount you feed will vary based on factors such as activity level, life stage or daily treats. Use the Animals Like Us feeding calculator, or the feeding guide on the pack as a starting point and adjust as needed. Their nutrient-rich freeze-dried raw ingredients deliver more energy meaning a little goes a long way.

Ingredients

Lamb Lung, Lamb Tripe, Lamb Liver, Lamb (Source of glucosamine), Poultry Meal, Faba Beans, Lamb Heart, Tapioca Starch, Pea Protein, Canola Meal, Peas, Poultry Fat, Fish Oil, Beef Hydrolysate, Dried Plain Beet Pulp, Salt, Monocalcium Phosphate, Calcium Carbonate, New Zealand Green Mussel, Choline Chloride, Citric Acid (a preservative), Potassium Chloride, Dried Chicory Root, Vinegar, DL-Methionine, Taurine, Yeast Extract, Ground Parsley, dl-alpha-Tocopherol Acetate, L-Ascorbyl-2-Monophosphate, Zinc Amino Acid Complex, Mixed Tocopherols (a preservative), Copper Amino Acid Chelate, Niacinamide, Iron Amino Acid Chelate, Rosemary Extract, Vitamin B12 Supplement, Manganese Amino Acid Complex, D-Calcium Pantothenate, Thiamine Mononitrate (Vitamin B1), Vitamin A Supplement, Riboflavin (Vitamin B2), Pyridoxine Hydrochloride (Vitamin B6), D-Biotin, Calcium Iodate, Menadione Sodium Bisulfite Complex, Folic Acid, Vitamin D3 Supplement, Sodium Selenite.

1. Lamb Lung
2. Lamb Tripe
3. Lamb Liver

Guaranteed Analysis

Crude Protein (min) 36%

Crude Fat (min) 14%

Crude Fiber (max) 5%

Moisture (max) 11%

Vitamin A (min) 5000IU/kg

Omega 3 Fatty Acids (min) 0.4%

Omega 6 Fatty Acids (min) 1.3%

Glucosamine (min) 3500mg/kg

Calorie Content ME (calculated) 3850kcal/kg, 250kcal/cup

RawMix50™ Product Information Guide

Product

Animals Like Us RawMix50™ with Grass-Fed Beef Dog Food

Sizes

12oz/340g

4lb/1.8kg

8lb/3.6kg



Product Description Short

A tasty blend of 50% freeze-dried raw New Zealand grass-fed beef meat and organs, combined with 50% high protein meat bites. A safe and easy way to add the natural goodness of raw.

Product Description Long

Animals Like Us believe pets make us better people and better nutrition makes better pets. Their recipes are crafted based on what dogs instinctually crave and what science agrees is optimal. Raw.

Your pal is designed by nature to need natural raw protein for energy and strength. Animals Like Us have eliminated the mess and fuss and made it easy to add raw to your dog's diet with their RawMix50™ meals.

Animals Like Us RawMix50™ contains 50% freeze-dried raw New Zealand meat and organs mixed with 50% high protein meat biscuits.

RawMix50™ gives your dog more from their diet. More protein power, more digestion and more taste. Your dog will love it. After all, it is what they are meant to eat.

This chunky raw mix is perfect for dogs of all breeds and life stages*, even the fussiest of pals. Plus you won't find any nasties in their recipes, only ingredients that are proven to support your dog's hips and joints, immune health and promote healthy skin and shiny coats.

RawMix50™ is made to be enjoyed as a main meal. You can serve this dry or with added water to create a gravy-like juice dogs lap up!

**While we love all puppies, per AAFCO requirements, we are not suitable for puppies that will grow into large or giant breeds (exceeding 30kgs/70lb or more as an adult)*

RawMix50™ Product Information Guide

Features and Benefits

IT'S RAW, MADE EASY! | The easy and safe way to add raw to your dog's diet. RawMix50™ is a tasty blend of 50% freeze dried raw beef lung, beef tripe, beef liver and beef heart combined with 50% high protein meat bites.

A MORE EXCITING BOWL | Not just a meal, it's an adventure! The natural variety of chunky freeze-dried pieces creates a bowl that's visually exciting – and dogs go nuts for the taste!

YOUR PET'S WELL-BEING IN MIND | Animals Like Us recipes are free from fillers like corn, wheat, and soy, and free from growth hormones and GMOs. You can feel good knowing you're feeding your dog the best.

HIGH QUALITY INGREDIENTS | Made with premium raw, New Zealand meat and organs from our local sustainable & ethically managed grass field farms and oceans. Every batch is tested to ensure the highest quality and safety standards.

WHY FREEZE-DRIED RAW? | The freeze-drying process gently removes the moisture and locks in the natural nutrition and taste present in fresh, raw food for a minimally processed diet.

COMPLETE AND BALANCED DIET | Formulated to meet AAFCO requirements so you can be confident your pet is getting all their essential proteins, vitamins and minerals*

MADE IN NEW ZEALAND | Animals Like Us was born, and is made, in New Zealand. The fertile soils and mild climate allow for some of the world's best natural farming practices; where animals can graze freely on wide open pastures and thrive in clear waters.

Health Condition Dietary

Formulated for all breeds and lifestages*. To be enjoyed as a main meal, you can serve this dry or with added water to create a gravy-like juice dogs lap up! Try mixing up meal times with enrichment tools such as a lick mat. Fresh water should always be available with each meal.

**While we love all puppies, per AAFCO requirements, we are not suitable for puppies that will grow into large or giant breeds (exceeding 30kgs/70lb or more as an adult)*

RawMix50™ Product Information Guide

Feeding Guide

Your dog is unique so the amount you feed will vary based on factors such as activity level, life stage or daily treats. Use the Animals Like Us feeding calculator, or the feeding guide on the pack as a starting point and adjust as needed. Their nutrient-rich freeze-dried raw ingredients deliver more energy meaning a little goes a long way.

Ingredients

Beef Lung, Beef Tripe, Beef Heart, Beef Liver, Poultry Meal, Faba Beans, Beef (Source of glucosamine), Beef Spleen, Tapioca Starch, Pea Protein, Peas, Canola Meal, Poultry Fat, Fish Oil, Beef Hydrolysate, Dried Plain Beet Pulp, Monocalcium Phosphate, Salt, New Zealand Green Mussel, Calcium Carbonate, Choline Chloride, Citric Acid (a preservative), Potassium Chloride, Dried Chicory Root, Vinegar, DL-Methionine, Taurine, Yeast Extract, Ground Parsley, dl-alpha-Tocopherol Acetate, L-Ascorbyl-2-Monophosphate, Zinc Amino Acid Complex, Mixed Tocopherols (a preservative), Copper Amino Acid Chelate, Niacinamide, Iron Amino Acid Chelate, Rosemary Extract, Vitamin B12 Supplement, Manganese Amino Acid Complex, D-Calcium Pantothenate, Thiamine Mononitrate (Vitamin B1), Vitamin A Supplement, Riboflavin (Vitamin B2), Pyridoxine Hydrochloride (Vitamin B6), D-Biotin, Calcium Iodate, Menadione Sodium Bisulfite Complex, Folic Acid, Vitamin D3 Supplement, Sodium Selenite.

1. Beef Lung
2. Beef Tripe
3. Beef Heart

Guaranteed Analysis

Crude Protein (min) 37%

Crude Fat (min) 13%

Crude Fiber (max) 5%

Moisture (max) 11%

Vitamin A (min) 10000IU/kg

Omega 3 Fatty Acids (min) 0.5%

Omega 6 Fatty Acids (min) 1.4%

Glucosamine (min) 3500mg/kg

Calorie Content ME (calculated) 3890kcal/kg, 272kcal/cup

RawMix50™ Product Information Guide

Product

Animals Like Us RawMix50™ with Cage-Free Chicken Dog Food

Sizes

12oz/340g

4lb/1.8kg

8lb/3.6kg



Product Description Short

A tasty blend of 50% freeze-dried raw New Zealand cage-free chicken meat and organs, combined with 50% high protein meat bites. A safe and easy way to add the natural goodness of raw.

Product Description Long

Animals Like Us believe pets make us better people and better nutrition makes better pets. Their recipes are crafted based on what dogs instinctually crave and what science agrees is optimal. Raw.

Your pal is designed by nature to need natural raw protein for energy and strength. Animals Like Us have eliminated the mess and fuss and made it easy to add raw to your dog's diet with their RawMix50™ meals.

Animals Like Us RawMix50™ contains 50% freeze-dried raw New Zealand meat and organs mixed with 50% high protein meat biscuits.

RawMix50™ gives your dog more from their diet. More protein power, more digestion and more taste. Your dog will love it. After all, it is what they are meant to eat.

This chunky raw mix is perfect for dogs of all breeds and life stages*, even the fussiest of pals. Plus you won't find any nasties in their recipes, only ingredients that are proven to support your dog's hips and joints, immune health and promote healthy skin and shiny coats.

RawMix50™ is made to be enjoyed as a main meal. You can serve this dry or with added water to create a gravy-like juice dogs lap up!

**While we love all puppies, per AAFCO requirements, we are not suitable for puppies that will grow into large or giant breeds (exceeding 30kgs/70lb or more as an adult)*

RawMix50™ Product Information Guide

Features and Benefits

IT'S RAW, MADE EASY! | The easy and safe way to add raw to your dog's diet. RawMix50™ is a tasty blend of 50% freeze dried raw chicken heart, chicken liver and chicken gizzards combined with 50% high protein meat bites.

A MORE EXCITING BOWL | Not just a meal, it's an adventure! The natural variety of chunky freeze-dried pieces creates a bowl that's visually exciting – and dogs go nuts for the taste!

YOUR PET'S WELL-BEING IN MIND | Animals Like Us recipes are free from fillers like corn, wheat, and soy, and free from growth hormones and GMOs. You can feel good knowing you're feeding your dog the best.

HIGH QUALITY INGREDIENTS | Made with premium raw, New Zealand meat and organs from our local sustainable & ethically managed grass field farms and oceans. Every batch is tested to ensure the highest quality and safety standards.

WHY FREEZE-DRIED RAW? | The freeze-drying process gently removes the moisture and locks in the natural nutrition and taste present in fresh, raw food for a minimally processed diet.

COMPLETE AND BALANCED DIET | Formulated to meet AAFCO requirements so you can be confident your pet is getting all their essential proteins, vitamins and minerals*

MADE IN NEW ZEALAND | Animals Like Us was born, and is made, in New Zealand. The fertile soils and mild climate allow for some of the world's best natural farming practices; where animals can graze freely on wide open pastures and thrive in clear waters.

Health Condition Dietary

Formulated for all breeds and lifestages*. To be enjoyed as a main meal, you can serve this dry or with added water to create a gravy-like juice dogs lap up! Try mixing up meal times with enrichment tools such as a lick mat. Fresh water should always be available with each meal.

**While we love all puppies, per AAFCO requirements, we are not suitable for puppies that will grow into large or giant breeds (exceeding 30kgs/70lb or more as an adult)*

RawMix50™ Product Information Guide

Feeding Guide

Your dog is unique so the amount you feed will vary based on factors such as activity level, life stage or daily treats. Use the Animals Like Us feeding calculator, or the feeding guide on the pack as a starting point and adjust as needed. Their nutrient-rich freeze-dried raw ingredients deliver more energy meaning a little goes a long way.

Ingredients

Chicken Heart, Chicken Liver, Chicken Gizzards, Chicken (Source of glucosamine), Poultry Meal, Faba Beans, Tapioca Starch, Poultry Fat, Pea Protein, Fish Oil, Monocalcium Phosphate, Peas, Beef Hydrolysate, Dried Plain Beet Pulp, Salt, New Zealand Green Mussel, Choline Chloride, Citric Acid (a preservative), Potassium Chloride, Dried Chicory Root, Vinegar, DL-Methionine, Calcium Carbonate, Taurine, Yeast Extract, Ground Parsley, dl-alpha-Tocopherol Acetate, L-Ascorbyl-2-Monophosphate, Zinc Amino Acid Complex, Mixed Tocopherols (a preservative), Copper Amino Acid Chelate, Niacinamide, Iron Amino Acid Chelate, Rosemary Extract, Vitamin B12 Supplement, Manganese Amino Acid Complex, D-Calcium Pantothenate, Thiamine Mononitrate (Vitamin B1), Vitamin A Supplement, Riboflavin (Vitamin B2), Pyridoxine Hydrochloride (Vitamin B6), D-Biotin, Calcium Iodate, Menadione Sodium Bisulfite Complex, Folic Acid, Vitamin D3 Supplement, Sodium Selenite.

1. Chicken Heart
2. Chicken Liver
3. Chicken Gizzards

Guaranteed Analysis

Crude Protein (min) 35%

Crude Fat (min) 13%

Crude Fiber (max) 5%

Moisture (max) 11%

Vitamin A (min) 10000IU/kg

Omega 3 Fatty Acids (min) 0.2%

Omega 6 Fatty Acids (min) 2%

Glucosamine (min) 3500mg/kg

Calorie Content ME (calculated) 3910kcal/kg, 274kcal/cup

RawMix50™ Product Information Guide

Product

Animals Like Us RawMix50™ with Ocean Fish Dog Food

Sizes

12oz/340g

4lb/1.8kg

8lb/3.6kg



Product Description Short

A tasty blend of 50% freeze-dried raw ocean fish and beef organs, combined with 50% high protein meat bites. A safe and easy way to add the natural goodness of raw.

Product Description Long

Animals Like Us believe pets make us better people and better nutrition makes better pets. Their recipes are crafted based on what dogs instinctually crave and what science agrees is optimal. Raw.

Your pal is designed by nature to need natural raw protein for energy and strength. Animals Like Us have eliminated the mess and fuss and made it easy to add raw to your dog's diet with their RawMix50™ meals.

Animals Like Us RawMix50™ contains 50% freeze-dried raw New Zealand meat and organs mixed with 50% high protein meat biscuits.

RawMix50™ gives your dog more from their diet. More protein power, more digestion and more taste. Your dog will love it. After all, it is what they are meant to eat.

This chunky raw mix is perfect for dogs of all breeds and life stages*, even the fussiest of pals. Plus you won't find any nasties in their recipes, only ingredients that are proven to support your dog's hips and joints, immune health and promote healthy skin and shiny coats.

RawMix50™ is made to be enjoyed as a main meal. You can serve this dry or with added water to create a gravy-like juice dogs lap up!

**While we love all puppies, per AAFCO requirements, we are not suitable for puppies that will grow into large or giant breeds (exceeding 30kgs/70lb or more as an adult)*

RawMix50™ Product Information Guide

Features and Benefits

IT'S RAW, MADE EASY! | The easy and safe way to add raw to your dog's diet. RawMix50™ is a tasty blend of 50% freeze dried raw ocean fish, beef liver and beef lung combined with 50% high protein meat bites.

A MORE EXCITING BOWL | Not just a meal, it's an adventure! The natural variety of chunky freeze-dried pieces creates a bowl that's visually exciting – and dogs go nuts for the taste!

YOUR PET'S WELL-BEING IN MIND | Animals Like Us recipes are free from fillers like corn, wheat, and soy, and free from growth hormones and GMOs. You can feel good knowing you're feeding your dog the best.

HIGH QUALITY INGREDIENTS | Made with premium raw, New Zealand meat and organs from our local sustainable & ethically managed grass field farms and oceans. Every batch is tested to ensure the highest quality and safety standards.

WHY FREEZE-DRIED RAW? | The freeze-drying process gently removes the moisture and locks in the natural nutrition and taste present in fresh, raw food for a minimally processed diet.

COMPLETE AND BALANCED DIET | Formulated to meet AAFCO requirements so you can be confident your pet is getting all their essential proteins, vitamins and minerals*

MADE IN NEW ZEALAND | Animals Like Us was born, and is made, in New Zealand. The fertile soils and mild climate allow for some of the world's best natural farming practices; where animals can graze freely on wide open pastures and thrive in clear waters.

Health Condition Dietary

Formulated for all breeds and lifestages*. To be enjoyed as a main meal, you can serve this dry or with added water to create a gravy-like juice dogs lap up! Try mixing up meal times with enrichment tools such as a lick mat. Fresh water should always be available with each meal.

**While we love all puppies, per AAFCO requirements, we are not suitable for puppies that will grow into large or giant breeds (exceeding 30kgs/70lb or more as an adult)*

RawMix50™ Product Information Guide

Feeding Guide

Your dog is unique so the amount you feed will vary based on factors such as activity level, life stage or daily treats. Use the Animals Like Us feeding calculator, or the feeding guide on the pack as a starting point and adjust as needed. Their nutrient-rich freeze-dried raw ingredients deliver more energy meaning a little goes a long way.

Ingredients

Ocean Fish, Beef Lung, Beef Liver, Lamb (Source of glucosamine), Poultry Meal, Faba Beans, Tapioca Starch, Pea Protein, Canola Meal, Peas, Poultry Fat, Fish Oil, Beef Hydrolysate, Dried Plain Beet Pulp, Salt, Monocalcium Phosphate, Calcium Carbonate, New Zealand Green Mussel, Citric Acid (a preservative), Choline Chloride, Potassium Chloride, Dried Chicory Root, DL-Methionine, Vinegar, Taurine, Ground Parsley, Yeast Extract, Zinc Amino Acid Complex, dl-alpha-Tocopherol Acetate, L-Ascorbyl-2-Monophosphate, Mixed Tocopherols (a preservative), Copper Amino Acid Chelate, Iron Amino Acid Chelate, Niacinamide, Manganese Amino Acid Complex, Rosemary Extract, Vitamin B12 Supplement, D-Calcium Pantothenate, Thiamine Mononitrate (Vitamin B1), Vitamin A Supplement, Riboflavin (Vitamin B2), Pyridoxine Hydrochloride (Vitamin B6), D-Biotin, Calcium Iodate, Menadione Sodium Bisulfite Complex, Folic Acid, Vitamin D3 Supplement, Sodium Selenite.

1. Ocean Fish
2. Beef Lung
3. Beef Liver

Guaranteed Analysis

Crude Protein (min) 37%

Crude Fat (min) 12%

Crude Fiber (max) 5%

Moisture (max) 11%

Vitamin A (min) 10000IU/kg

Omega 3 Fatty Acids (min) 0.4%

Omega 6 Fatty Acids (min) 1.3%

Glucosamine (min) 3500mg/kg

Calorie Content ME (calculated) 3570kcal/kg, 250kcal/cup