



THE HIDDEN GAPS IN RAW DIETS

AND HOW PREDAMAX CAN HELP



4 COMMON GAPS IN RAW DIETS

Raw feeding is on the rise, with many pet owners choosing fresh, natural diets in the hopes of providing the best nutrition for their furry companions. While feeding raw can offer some benefits, they often lead to nutritional imbalances, which can cause serious health issues in the long-term.

CALCIUM DEFICIENCY



Without bone or proper supplements, raw diets often have low calcium and poor calcium-to-phosphorus ratios.

VITAMIN GAPS



Vitamins E, D, A and B-complex are often unstable or missing. Especially without fatty organs, key ingredients, or if they degrade over time.

MINERAL DEFICIENCIES



Zinc, iodine, selenium, and manganese are frequently deficient due to limited ingredient variety or exclusion of fortified components.

TAURINE & AMINO ACIDS



Taurine and essential amino acids may be insufficient, especially in cats or with muscle-meat-only diets – risking heart and eye issues.

VETAFARM'S PREDAMAX IS DESIGNED BY VETERINARIANS AND NUTRITION EXPERTS

Predamax is packed with everything your pet's diet might be missing. One daily serving delivers 50% of the NRC canine requirement of essential vitamins, minerals and amino acids to support raw, cooked or incomplete diets. A simple way to boost their health and keep them thriving!



ESSENTIAL VITAMINS & MINERALS

Including calcium, phosphorus, zinc, selenium, iodine and more.



AMINO ACIDS

To support muscle development and healthy organ function.



TAURINE

Critical for cats and beneficial for heart and eye health in dogs.



FLEXIBLE FEEDING

Choose a daily chew for convenience or mix the powder directly into raw meals.



PEACE OF MIND IN EVERY MEAL

Pair your pet's raw food with Predamax's targeted support to give your dog or cat the complete, balanced diet they need to stay happy and healthy.

