



National
Breast Cancer
Foundation
Partner

Available
May -
End July



"Pink by Nature:
Green Valley for a Cure"

Green Valley Grains: Turning Pink to Support Breast Cancer Research

Introducing "Pink by Nature: Green Valley for a Cure" – Because Every Bag Counts!

At Green Valley Grains, we believe that business should be about more than just great products – it should be about making a difference. That's why we're proud to introduce our latest initiative: "Pink by Nature: Green Valley for a Cure."

For a limited time, when you purchase our Open Range Poultry Mix (20kg) in its special-edition pink packaging, you're not just feeding your poultry – you're helping to fund vital breast cancer research. From May to July, we're donating \$1 from every bag sold to the National Breast Cancer Foundation (NBCF), supporting their mission to achieve Zero Deaths from breast cancer.

A Small Purchase with a Big Impact

Breast cancer affects thousands of Australians each year, with over 21,000 people – including approximately 200 men – diagnosed annually. While research has led to a 40% reduction in breast cancer deaths since 1994, there's still so much work to be done. That's why we're stepping up, and we invite you to join us.

Limited-Edition Packaging, Unlimited Support

Our **Open Range Poultry Mix Green Bag** now comes in a vibrant pink bag for three months of the year, featuring the iconic breast cancer ribbon logo. With the tagline "Supporting the fight, one bag at a time," this packaging is more than just a fresh look – it's a symbol of hope, unity, and action. And the best thing is, the hard work is done for you! **No change in barcode or pricing!**

Join Us in the Fight Against Breast Cancer

By choosing Green Valley Grains, you're not just selecting premium-quality animal nutrition – you're standing with thousands of Australians affected by breast cancer. Every purchase contributes directly to groundbreaking research, bringing us one step closer to a future without breast cancer. Together, let's feed with purpose and fight for a cure.

At a store level, starting mid-April, your shelves will be stocked with our exclusive Pink Bag Open Range Poultry Mix 20kg, seamlessly replacing the usual packaging. Rest assured, barcodes and pricing remain unchanged, so there's nothing extra for you to do! Enjoy the same exceptional value in poultry feed, now with the added benefit of supporting a meaningful cause!

Make your next purchase count. Order your limited-edition pink bags of Open Range Poultry Mix and be part of something bigger!



SCAN HERE
TO SUPPORT
FURTHER



"Pink by Nature:
Green Valley for a Cure"



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