

lilly + dash

beautiful things for your pet

## Preamble

Lilly + Dash believe that the opportunity exists to supply products that provides customers with the satisfaction of making a purchase that their pet will enjoy using and that enhances their own living space. We have addressed the gap in the market for stylish, yet functional pet décor and accessories. Our pet products fit seamlessly into the modern home and lifestyle. This next generation of pet supplies will not only broaden your customer base but also allow you to re-engage with them.

Our current range includes the Lilly + Dash Ceramic Pet Bowls which are available in a variety of sizes, suitable for both dogs and cats. A large outdoor water bowl is also available, doubling as a bird bath and the perfect decorative piece for outdoor spaces. Placemats have been designed for use with the feeding bowls (one size fits two bowls of all sizes). This allows for both a practical and stylish setup for the customer and for add on sales for you as a retailer.

We are also proud that we support pet charities. We donate 3% from every product sold to charity.

Our Boucle range is our collection of on trend and plush Dog Collars, Leashes, Waste Bag Holders, Dog Toys and Cat Collars. We have recently launched our Silicone range of Lick Mat Inserts and on trend Wave Placemats. Both of these collections enables the retailer to sell multiple add-ons and upsell to complete the dine, walk and play sets.

We are currently developing a fantastic range of new products to add to our growing portfolio.

Please see our specific product information on the pages following. We look forward to discussing our range with you further.

# About us

Lilly + Dash was created to provide beautiful things for your pet. Sibling duo, Liza and Tim teamed up to address the gap in the market for stylish, yet functional pet décor and accessories.

At Lilly + Dash, we make pet products that will seamlessly fit into the modern home and lifestyle. Our on trend pastel colour palette and simplistically beautiful collections, have been designed to be proudly displayed and loved by you for your pets.





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# Pet Bowl

Our minimalist pet bowl is crafted from ceramic and features an on trend raw exterior with a hand glazed glossed interior for easy cleaning and functionality. Our design is complete with its subtle debossed Lilly + Dash logo. Suitable for both food and water, ceramic is durable and naturally cool. Our colour palette has been curated so that all our bowls and placemats can be styled together. Our bowls are microwave, oven and dishwasher safe.

The pet bowl is available in Cloud, Rose Quartz, Sky, Slate, Milk Speckle and Mint.

Each bowl is packaged inside a shelf ready, branded, recyclable gift box. The bowl is wrapped in hex paper to protect the product and each box includes a thankyou card for the customer.

**Diameter 18cm, height 5cm (1000ml)**

# Pet Bowl



Cloud



Rose Quartz



Sky



Slate



Mint



Milk Speckle

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# Large Pet Bowl

Our large minimalist pet bowl is crafted from ceramic and features an on trend raw exterior with a hand glazed glossed interior for easy cleaning and functionality. Our design is complete with its subtle debossed Lilly + Dash logo. Suitable for both food and water, ceramic is durable and naturally cool. This size is suitable for all medium to large dogs as well as being a fantastic option for a water bowl for a pet of any size.

The large pet bowl is available in Cloud, Rose Quartz, Sky, Slate, Milk Speckle and Mint.

Each bowl is packaged inside a shelf ready, branded, recyclable gift box. The bowl is wrapped in hex paper to protect the product and each box includes a thankyou card for the customer.

**Diameter 21cm, height 6.5cm (1750 ml)**

# Large Pet Bowl



**Cloud**



**Rose Quartz**



**Sky**



**Slate**



**Mint**



**Milk Speckle**

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# Cat Bowl

Our minimalist cat bowl is crafted from ceramic and features an on trend raw exterior with a hand glazed glossed interior for easy cleaning and functionality. Our design is complete with its subtle debossed Lilly + Dash logo. Suitable for both food and water, ceramic is durable and naturally cool. Our cat bowl is shallow in shape to allow your cat to eat without rubbing their whiskers against the side of the bowl.

The cat bowl is available in Cloud, Rose Quartz, Sky, Slate, Milk Speckle and Mint.

Each bowl is packaged inside a shelf ready, branded, recyclable gift box. The bowl is wrapped in hex paper to protect the product and each box includes a thankyou card for the customer.

**Diameter 13cm, height 3cm (265 ml)**

# Cat Bowl



**Cloud**



**Rose Quartz**



**Sky**



**Slate**



**Mint**



**Milk Speckle**

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# Bowl Packaging



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# Lick Mat Insert

Our slow feeder/ lick mat insert is crafted from food grade, BPA free silicone and has been designed to securely fit inside your Lilly + Dash pet bowl, large pet bowl and cat bowl. Our modern slow feeder design is available in each Lilly + Dash ceramic bowl colour so that it seamlessly blends into the bowl for a sleek aesthetic. Recommended for both dogs and cats of all sizes, our slow feeder insert can help reduce boredom, anxiety and destructive behaviours in your pet. By encouraging slower eating habits, our insert aids in digestion and promotes licking which is essential for dental health. Our slow feeder can be used for all food types – wet, dry, raw, frozen etc.

# Lick Mat Insert



**Cloud**



**Rose Quartz**



**Sky**



**Slate**



**Mint**



**Milk Speckle**

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# Outdoor Water Bowl

Our ceramic outdoor water bowl features an on trend raw exterior with a hand glazed glossed interior for easy cleaning and functionality. Our design is complete with its subtle debossed Lilly + Dash logo. Ceramic is durable and naturally cool which helps keep your pet's water fresher for longer. The generous size of this bowl will ensure your pet has an outdoor water source that will last over a long period of time.

The Lilly + Dash outdoor water bowl can also be used as a bird bath or is even the perfect decorative piece for your outdoor space.

Available in two colours - Charcoal and Milk Speckle.

**Diameter 36cm, height 7.5cm (7 Litres)**

# Outdoor Water Bowl



**Milk Speckle**



**Charcoal**



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# Asymmetric Placemat

Our asymmetric placemat is both functional and sophisticated. With its subtle debossed Lilly + Dash logo and neutral colour palette, our placemat perfectly complements the Lilly + Dash pet bowls. Designed to fit two bowls of any size, our placemats will keep your floors clean from food and water spills and provides your pet with a slip free dining experience. Crafted from vegan leather in colours Sand, Slate and Pebble Blue. Wipe clean with a damp cloth.

Each placemat is branded and designed to be placed directly on the store shelf.

**Size 45cm x 37cm**

# Asymmetric Placemat



**Sand**



**Slate**



**Pebble Blue**





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# Wave Placemat

Our wave placemat is on trend and functional. Crafted from food grade, BPA free silicone, our placemat is the perfect size to fit two Lilly + Dash ceramic bowls (all sizes will fit on the wave placemat). Our wave placemat will keep your floors clean from food and water spills and provides your pet with a slip free dining experience. Available in Rose quartz, Sky and Mint – all of our ceramic bowls and placemats can be effortlessly styled together.

Each placemat is branded and designed to be placed directly on the store shelf.

**Size 50cm x 27cm**

# Wave Placemat



**Rose Quartz**



**Sky**



**Mint**



# Pet Bowl Stand

Our elevated pet bowl stand features a sleek, modern silhouette crafted from high quality marble-effect plastic for a clean, contemporary finish. Designed to hold two bowls, this fixed-height stand supports an ergonomic mealtime position for your pet whilst adding a stylish touch to your space. Elevated dog bowls naturally support your dog's posture while eating. The stand is lightweight yet sturdy, making it easy to reposition and staying stable during use. Perfectly pairs with two of our ceramic pet bowls and large pet bowls.

Each stand is flat packed for easy assemble.

**Size 46cm x 23cm x 18cm**

# Pet Bowl Stand



**Milk**



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# Dog Collar

Our boucle dog collar will be your new favourite dog accessory. Our design is both stylish and functional. Available in 3 different sizes, our collars are suitable for dogs of all breeds.

Use with the matching leash and waste bag holder to keep doggy adventures both fun and on trend. Our collars are available in 4 colours - Cloud, Sage, Terracotta and Charcoal. We have included a branded ID tag onto the collar so that you can engrave your dog's details for easy personalisation.

## Neck Sizes Available

**S: 20cm-35cm**

**M: 30cm-45cm**

**L: 40cm- 55cm**

# Dog Collar



Sage



Cloud



Terracotta



Charcoal

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# Dog Leash

Our boucle dog leash is the ultimate walking accessory. Our design is both stylish and functional and can be used for a dog of any size. Simply unclasp our signature handle buckle to easily attach the leash to fixtures. Perfect for city living and for use outside cafes and shops.

Use with the matching collar and waste bag holder to keep doggy adventures both fun and on trend. Our leashes are available in 4 colours - Cloud, Sage, Terracotta and Charcoal.

**Length of leash 150cm**

# Dog Leash



Sage



Cloud



Terracotta



Charcoal

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# Waste Bag Holder

Our on-trend boucle waste bag holder is helping make poo pick-up more fashionable (if possible!).

Simply clip the holder to your Lilly + Dash boucle leash and use the secondary strap for a secure fit. Use as a set with our boucle dog collar and leash.

Our waste bag holders are available in 4 colours - Cloud, Sage, Terracotta and Charcoal.

# Waste Bag Holder



Sage



Cloud



Terracotta



Charcoal

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# Cat Collar

The Lilly + Dash boucle cat collar will be your new favourite cat accessory. Our design is both stylish and functional. Available in one size to fit all, our collars are suitable for cats of all breeds. Our cat collars are available in 4 colours - Cloud, Sage, Terracotta and Charcoal. We have included a bell for attracting attention and emergency release clip onto the collar for your cat's protection and safety.

**One size fits all**  
**neck size: 20cm - 30cm**

# Cat Collar



Sage



Cloud



Terracotta



Charcoal

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# Bone Toy

Our soft and stylish boucle bone toy is both aesthetic and fun. It squeaks and crunches for never ending chewing entertainment. Available in two neutral shades of Charcoal and Milk, our bone toy will suit any modern space.

# Bone Toy



**Milk**



**Charcoal**



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# Knot Toy

Our soft boucle knot toy will keep your dog entertained for hours. This stylish enrichment toy can be used in so many unique ways. Get creative and tie it into various shapes. Hide your dog's favourite edible treats in the knots to keep them busy for hours. Keep untied for a game of tug of war. Our knot toy is both aesthetic and fun. Available in two neutral shades of Charcoal and Milk, our knot toy will be loved by dogs of all shapes and sizes.

# Knot Toy



Milk



Charcoal

# Stock List:

Pet Bowl	Cloud, Milk Speckle, Mint, Rose Quartz, Sky, Slate
Large Pet Bowl	Cloud, Milk Speckle, Mint, Rose Quartz, Sky, Slate
Cat Bowl	Cloud, Milk Speckle, Mint, Rose Quartz, Sky, Slate
Lick Mat Insert	Cloud, Milk Speckle, Mint, Rose Quartz, Sky, Slate
Outdoor Water Bowl	Charcoal, Milk Speckle
Assymetric Placemat	Pebble Blue, Sand, Slate
Wave Placemat	Mint, Rose Quartz, Sky
Dog Collar (S,M,L)	Charcoal, Cloud, Sage, Terracotta
Cat Collar	Charcoal, Cloud, Sage, Terracotta
Leash	Charcoal, Cloud, Sage, Terracotta
Waste Bag Holder	Charcoal, Cloud, Sage, Terracotta
Bone Toy	Charcoal, Milk
Knot Toy	Charcoal, Milk



# Contact us

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