



next-gen
nutrition
is here!

formulated for
long, healthy lives

Featuring ActivBiome+ Multi-Benefit

This formula upgrade with a special blend of gut-nourishing prebiotic fibres and scientifically proven antioxidants supports a pet's digestion, immune system and organ health. ActivBiome+ Multi-Benefit can now be found in Science Diet adult & senior lifestage dry foods.



Promotes Healthy Organ Function

ActivBiome+ Multi-Benefit's combination of prebiotic fibres and antioxidants supports organ function.



Immune System Support

ActivBiome+ Multi-Benefit has at least 6 times more Vitamin E than AAFCO minimum requirements. Our antioxidant blend helps support immune system health.



Promotes Digestive Well-Being

ActivBiome+ Multi-Benefit's high-quality ingredients offer great digestive benefits and promote a healthy stool.

Meeting the needs of pet parents

Nearly **80%** believe science-backed ingredients are important and will provide the best benefits

85% of pet parents agree that high-quality foods are effective for their pets

In a Hill's-conducted study, pet parents ranked these areas as the most relevant and offer the highest interest for purchase.

1. Organ health
2. Immune system health
3. High-quality protein
4. Digestion

Source: <https://explore.kerry.com/pet-nutrition-2023>

Upgraded packaging for an easy-to-use selling tool



ActivBiome+ Digestion

Unique prebiotic blend nourishes the gut microbiome for healthy digestion



ActivBiome+ Multi-Benefit

Antioxidants + prebiotic fibers for digestion, immune system & organ health



Scan to learn more or contact your Hill's Territory Manager



SCIENCE DOES MORE